

Physical characteristics of handmade premium cigars: specifications and consequences of specifications

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Handmade premium cigars



Several natural leaves rolled by hand at a given dimension

Leaves are heterogeneous by nature.

Hand rollers are highly experienced people who produce a given dimension,



Adapt their technique to the leaves 'natural characteristics using a precision mold dedicated by ring gauge and a graduated cutter to achieve the target length.

This traditional manual process needs to be considered when assessing the physical characteristics of a cigar

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Objective





To assess the variability of physical characteristics of handmade premium cigars

- Ring gauge or Diameter
- Length
- Weight
- Pressure drop



To assess the variability of physical characteristics of handmade premium cigars



Ring gauge or Diameter Length



Weight
Pressure drop



Not under direct control

Experimental approach

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Physical characterisation

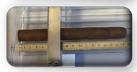




Conditioned cigars according to CRM N°46









Diameter ISO 2971 / CRM 65

cutting 5 mm of the mouth end and measured at 33 mm Size tester S10C up to 22.5 mm, accuracy 0.1 mm (Borgwaldt) or "Sliding caliper" above 22.5 mm

Length

Bespoke ruler, resolution 0.5 mm (Burghardt)

Weight

Analytical scale LA230S-OCE, accuracy 0.1 mg (Sartorius)

Pressure drop

cutting 5 mm of the mouth end A11 Z for diameter up to 22.5 mm (Borgwaldt)

Experimental approach

Sampling was done at one point of time



6 commercial products

Diameter from 15.1 to 19.8 mm Length from 101.6 to 177.8 mm

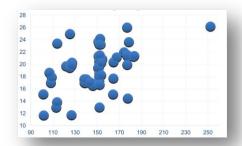
8 replicates (1 replicate = 1 cigar)

Validation study

70 commercial products

Diameters 11-26 mm 20 replicates (1 replicate = 1 cigar)

38 x 4 50 x 5 44 x 5 1/2 38 x 6 1/2 44 x 6 1/2 50 x 7 Commercial sizes



Lengths

100-250 mm

Data Analysis

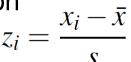


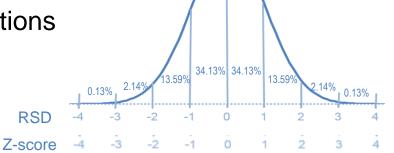
Assessment of the variability of the hand making

- Pre-study assessing the variability
 - 48 data points
 - → 4 Relative Standard Deviations
- 2 Validation study

1400 data points

→ Z-score calculation

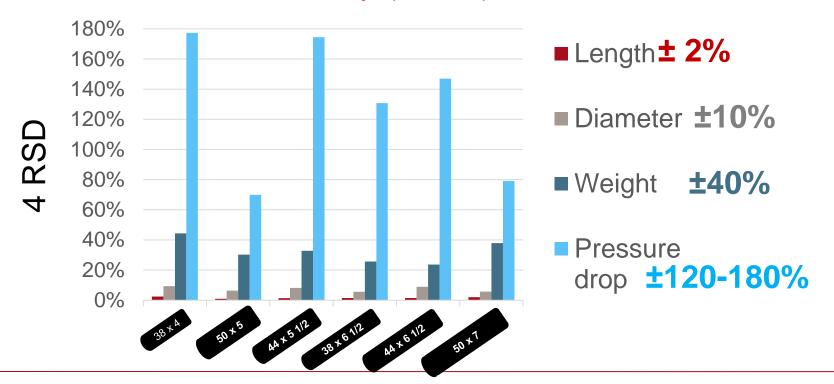




Pre-study

Imperial Tobacco

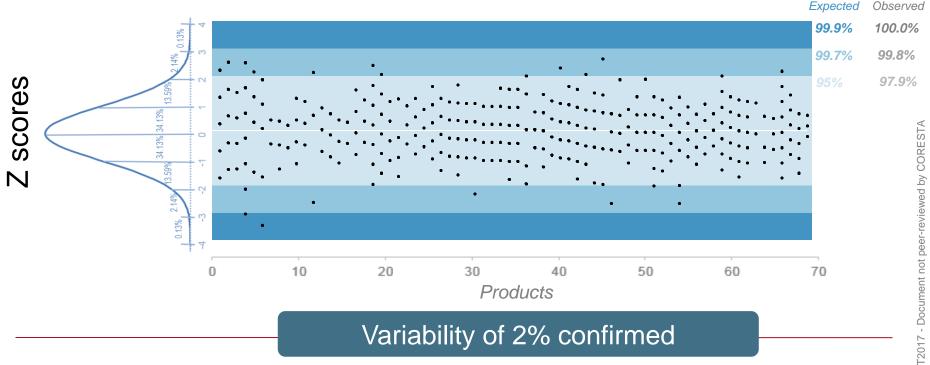
Assessment of the variability (4RSD)



Validation study, length

hypothesis: variability 2% (4RSD)

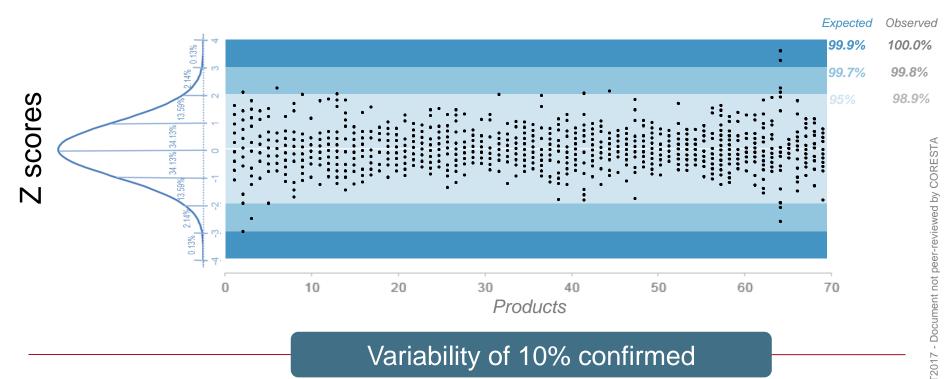




Imperial Tobacco

Validation study, diameter

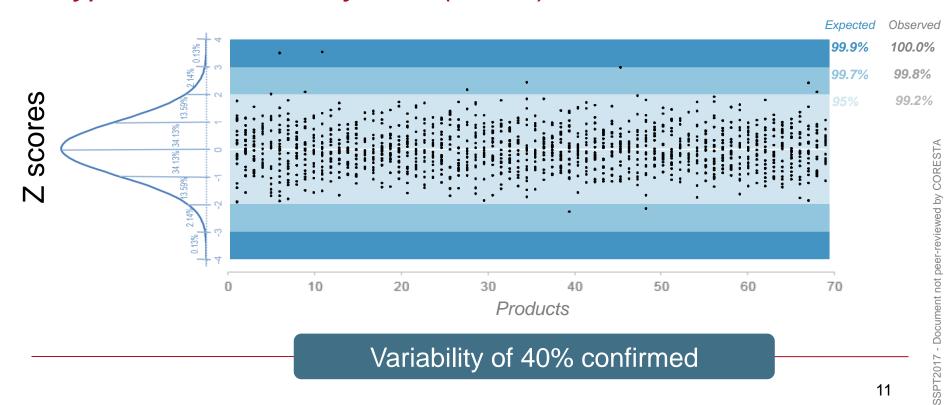
hypothesis: variability 10% (4RSD)



Imperial Tobacco

Validation study, weight

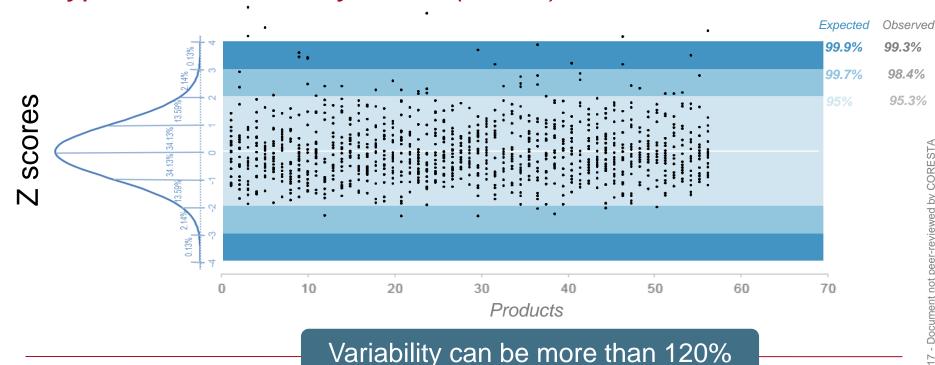
hypothesis: variability 40% (4RSD)



Imperial Tobacco

Validation study, pressure drop

hypothesis: variability 120% (4RSD)



To summarise



Variation* in physical characteristics of hand made premium cigars Pressure drop Weight >±120% ±40% Diameter ±10% KG Length ±2%

To conclude



These results are not surprising considering the traditional handmade process of premium cigars.



Low variations observed for **diameter and length**→ specified parameters, <u>directly and well controlled</u> conditions.

High variations observed **for weight and pressure drop** \rightarrow not directly controlled, simply a <u>consequence</u> of the cigar specifications and the manual making process.





Special thanks to Imperial Tobacco Laboratories

Thankyou

www.imperialbrandsscience.com