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In vitro substantiation of the harm reduction potential of next generation nicotine delivery products compared to traditional tobacco products

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# Overview

- Introduction to traditional tobacco and next generation nicotine delivery products (NGPs)
- An introduction to the relative risk scale for nicotine delivery products
- *In vitro* (geno)toxicological profiles of NGPs relative to traditional tobacco products and to each other



# Nicotine delivery products

## Traditional tobacco products:

- **Combustibles** (e.g., cigarettes): burn tobacco to produce smoke which is inhaled by the adult smoker
- **Snus**: oral products (placed between gum and lip) containing tobacco



**Next generation nicotine delivery products (NGPs) offer a means of potentially reduced harm nicotine delivery to adult smokers who do not wish to quit smoking and would otherwise continue to smoke**

## NGPs:

- **Heated tobacco products** (HTPs): reconstituted tobacco stick heated (but not burned) to produce nicotine-containing aerosol
- **Electronic nicotine delivery systems** (ENDS) (vape): e-liquid (base constituents + flavour concentrate  $\pm$  nicotine) heated to produce an aerosol
- **Oral nicotine pouches**: Typically tobacco-free oral nicotine pouches



**Nicotine replacement therapies (NRTs) (e.g., lozenges, patches, gum)**

# The relative risk scale for nicotine products

- The current scientific evidence suggests that combustible cigarettes, NGPs, and nicotine replacement therapies can be placed on a relative risk (of exposure to toxicants) scale

>7000 chemicals in cigarette smoke, around 100 of which are classified as harmful and potentially harmful constituents (HPHCs)

Combustible Cigarettes



COMBUSTIBLE TOBACCO PRODUCTS



COMBUSTION

HIGHER RISK  
MORE TOXICANTS

Marked reductions in HPHCs compared to combustibles due to a lack of combustion

Marked reductions in HPHCs compared to combustibles due to a lack of combustion

Heated Tobacco



Snus



Vape



Oral Nicotine Pouches



Nicotine Replacement Therapy



Total Cessation

NON-COMBUSTIBLE TOBACCO PRODUCTS

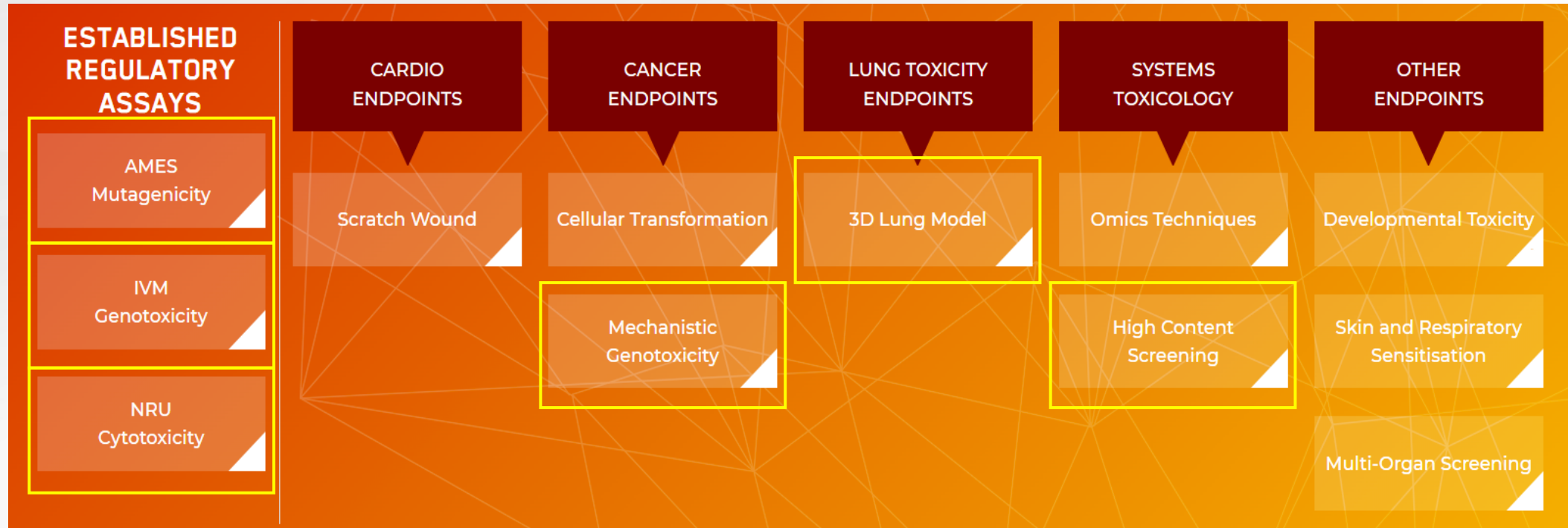
NON-COMBUSTIBLE NICOTINE PRODUCTS

LOWER RISK  
FEWER TOXICANTS



# *In vitro* toxicological assessment of NGPs

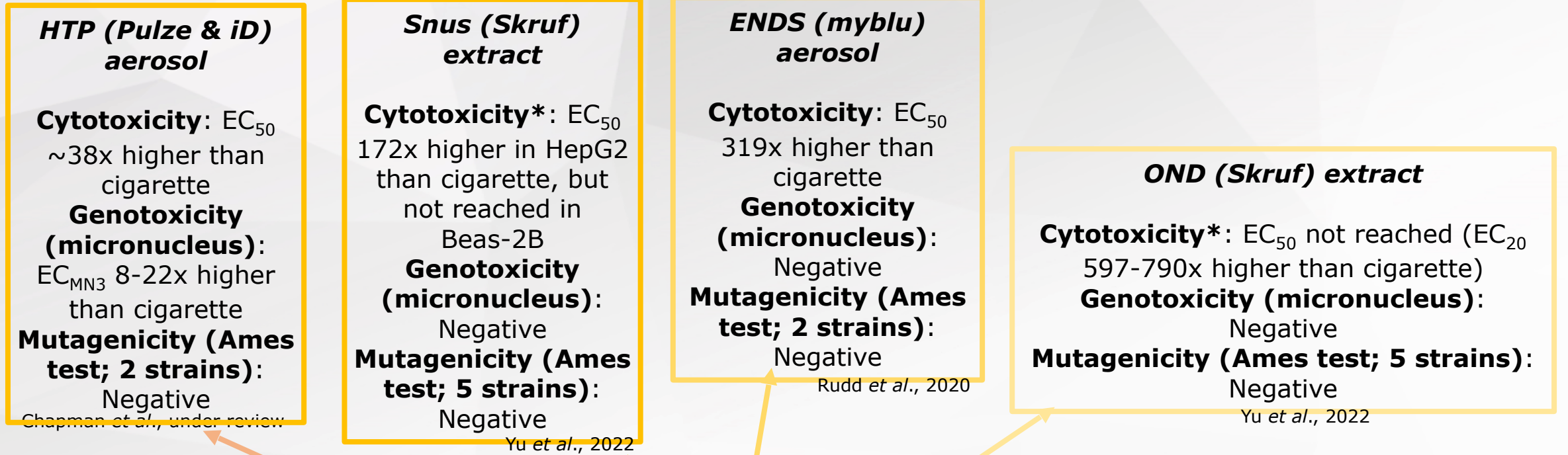
- Novel NGPs require screening for their potential toxicological effects, relying solely on chemical analysis is not sufficient
- *In vitro* assessments can also contribute to understanding the reduced risk potential of NGPs compared to combustible cigarettes
  - Endpoints of interest include those which assess mechanisms of smoking-related diseases
- The below testing framework therefore includes both regulatory assays and newer methodologies



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# In vitro toxicological responses reflect chemical composition



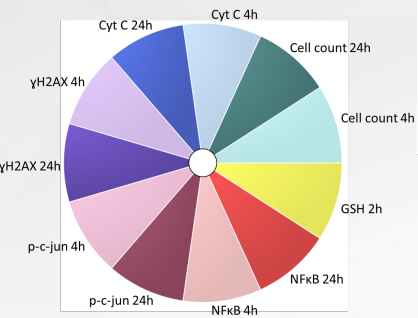
Cytotoxicity (neutral red uptake): Beas-2B, \*also HepG2  
Micronucleus assay: V79  
Ames test: **TA98, TA100**, TA102, TA1535, TA1537

# Mechanistic screening supports inhaled products' placement on the risk scale

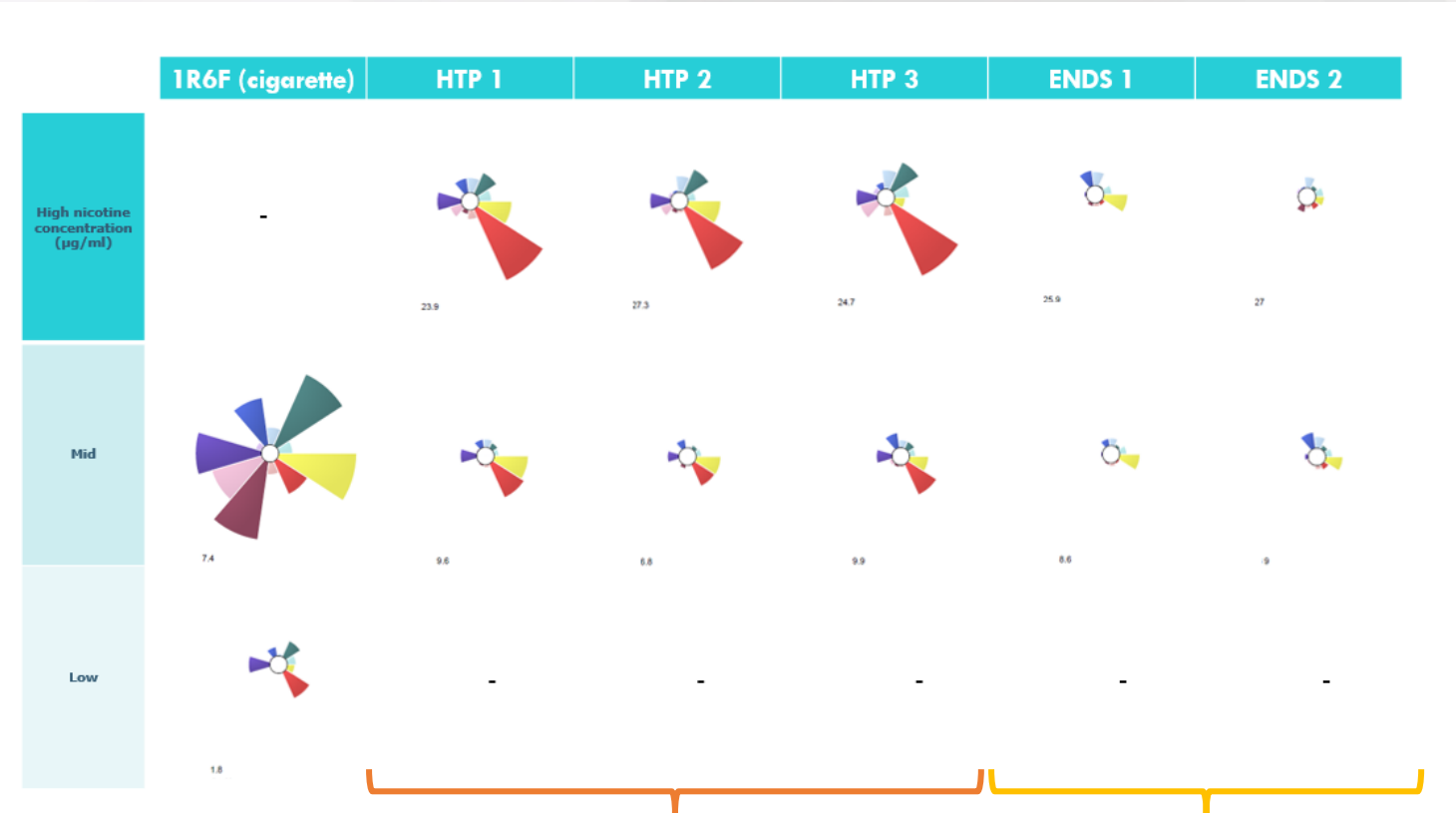
## High content screening

- Normal human bronchial epithelial (NHBE) cells
- 4h and 24h treatments (2h for glutathione depletion (GSH)) with smoke/aerosol bubbled PBS (bPBS)
- 6 endpoints (below)
- Outcomes plotted as ToxPis (toxpi.org) and sample nicotine levels matched

## Key:



Note, models here applicable to inhaled products, however, further work is needed to develop similar high content assessments of oral nicotine products



## ToxTracker assay

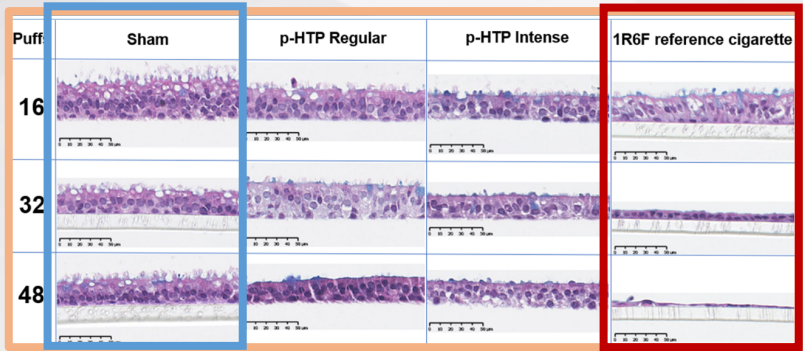
### ENDS

### Cigarette (1R6F)

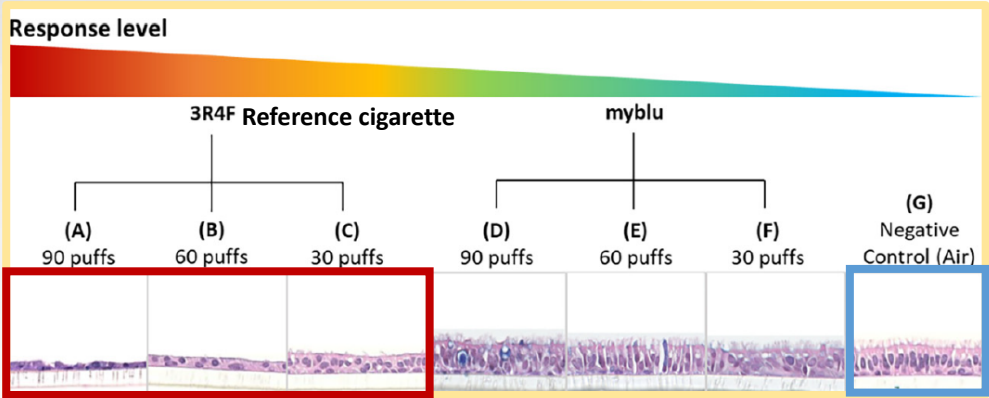
Endpoint	Marker
DNA damage	--- Bcl2 -S9 --- Bcl2 +S9 --- Rtkn -S9 --- Rtkn +S9
p53 activation	--- Btg2 -S9 --- Btg2 +S9
Oxidative stress	--- Srxn1 -S9 --- Srxn1 +S9 --- Blvrb -S9 --- Blvrb +S9
Protein damage	--- Ddit3 -S9 --- Ddit3 +S9
--- Positive induction	

Czekala et al., 2021

# Three-dimensional lung model assessment supports inhaled products' placement on the risk scale



28-day repeated exposure study: Histopathology



Note, models here applicable to inhaled products, further work is needed to optimise models relevant to oral nicotine product use

Czekala *et al.*, 2021  
Chapman *et al.*, in draft



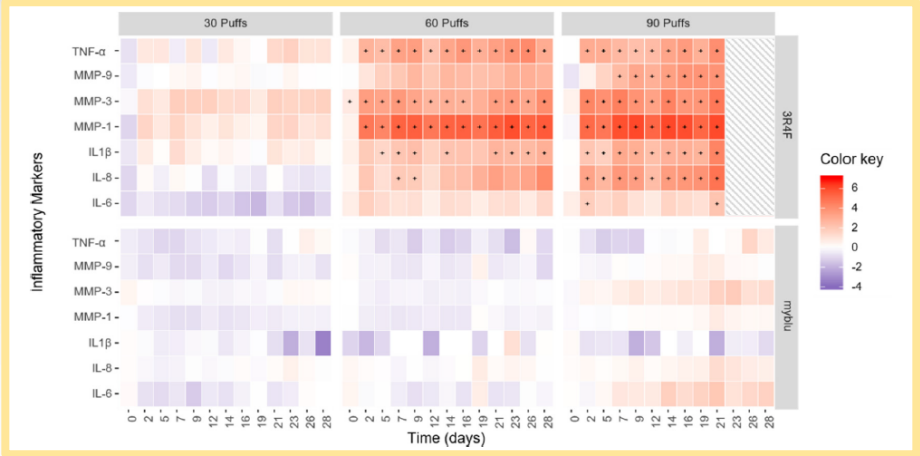
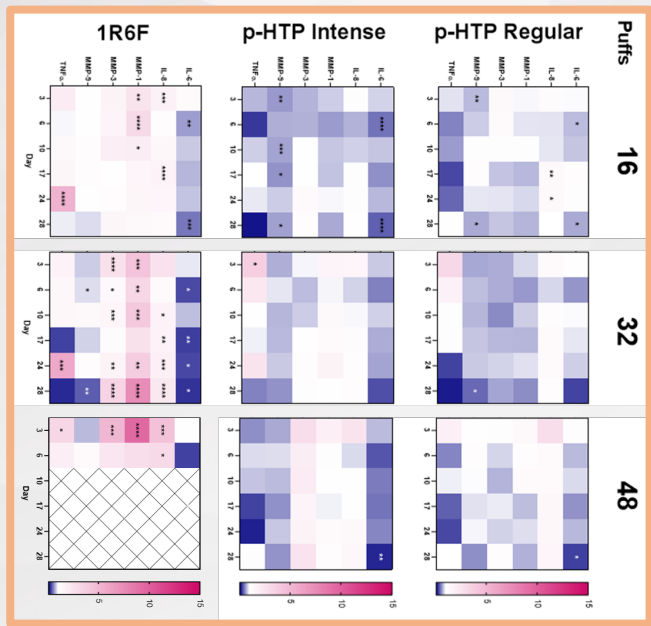
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# Three-dimensional lung model assessment supports inhaled products' placement on the risk scale

28-day repeated exposure study:  
Impact on  
inflammatory  
mediators



Czekala *et al.*, 2021  
Chapman *et al.*, in draft

# Conclusions

The fewer and lower levels of toxicants associated with NGPs is reflected by substantially reduced toxicological outcomes compared to combustible cigarette in a selection of *in vitro* (geno)toxicological assays

Further to this, the outcomes presented support the proposed placement of nicotine products on a relative risk scale

The relative toxicological effects of the products tested is also observed in other *in vitro* endpoints associated with smoking-related disease (e.g., cardiovascular, pulmonary toxicity)

## Future work:

- Expanding on the datasets presented, using the current endpoints to further assess the NGPs (e.g., further testing with oral nicotine pouches)
- Evaluation of transcriptomics data generated across a range of NGP samples vs cigarette samples
- Development and application of further *in vitro* endpoints





# References

Chapman, et al. (under review). Multiple endpoint in vitro toxicity assessment of a prototype heated tobacco product indicates substantially reduced effects compared to those of combustible cigarette. Under peer review.

Czekala, L., et al. (2020). The *in vitro* ToxTracker and Aneugen Clastogen Evaluation extension assay as a tool in the assessment of relative genotoxic potential of e-liquids and their aerosols. *Mutagenesis*, doi:10.1093/mutage/geaa033.

Czekala, L., et al. (2019) High Content Screening in NHBE cells shows significantly reduced biological activity of flavoured e-liquids, when compared to cigarette smoke condensate. *Toxicology In Vitro*, 58, 86-96.

Rudd, K., et al. (2020). Chemical composition and *in vitro* toxicity profile of a pod-based e-cigarette aerosol compared to cigarette smoke. *Applied In Vitro Toxicology*, 6(1), 11-41. DOI: 10.1089/aivt.2019.0015.

Yu, F., et al. (2022). Pre-clinical assessment of tobacco-free nicotine pouches demonstrates reduced in vitro toxicity compared to tobacco snus and combustible cigarette smoke. *Applied In Vitro Toxicology*, <https://doi.org/10.1089/aivt.2021.0020>.